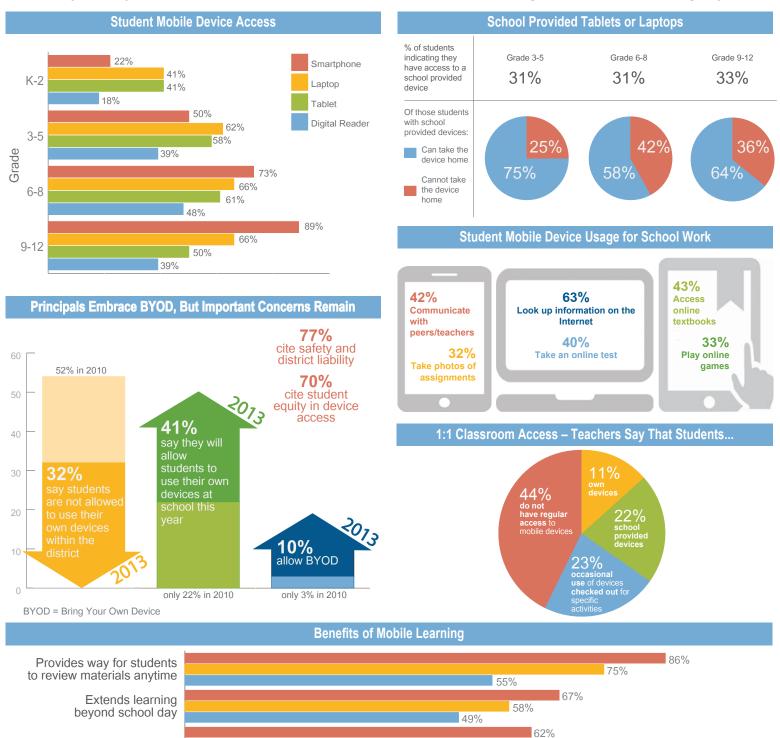


THE NEW DIGITAL LEARNING PLAYBOOK: A Distribution of the second s

Today's K-12 students tap into a wide range of mobile devices to enhance learning—both in and out of school. Principals, parents and teachers support this mobile learning trend by recognizing the benefits of increased access allowing students to learn anytime, anywhere. See how mobile devices enable new and customized learning that is un-tethered and digitally-rich.



Personalizes learning

Increases student engagement

Improves school to home communications

Source: Speak Up 2013 National Research Project. In fall 2013, over 403,000 online surveys from K-12 students, parents, and educators representing over 9,005 schools nationwide were submitted through the Speak Up Project. Speak Up is an annual research initiative of Project Tomorrow, a national education nonprofit organization and is supported by these innovative companies: Blackboard, Inc., BrainPOP, DreamBox Learning, K-12, Inc., Rosetta Stone Education, Schoolwires, and SMART Technologies. www.tomorrow.org/speakup/

55%

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52%

52%

57%

63%

Parents

Teachers

Principals

49%

48%