

TOSHIBA AND K-12 EDUCATION



TOSHIBA UNDERSTANDS K-12 EDUCATION.

"Toshiba Tablet PCs bring an electricity to student learning."

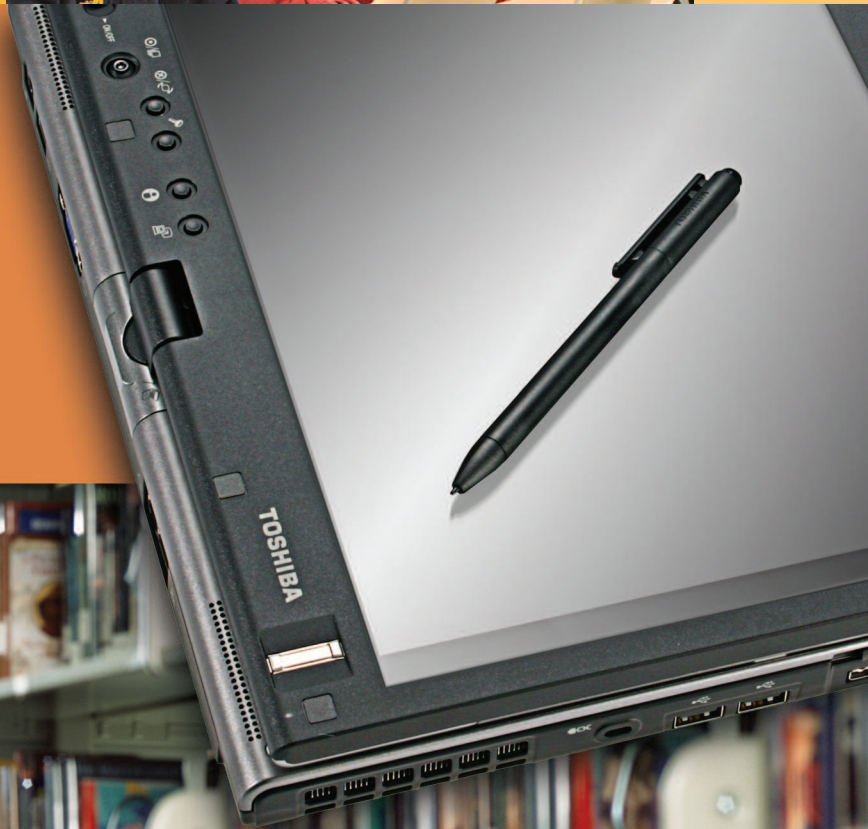
—Dr. Joe Hofmeister, Technology Director,
Cincinnati Country Day School

TOSHIBA
Leading Innovation >>>



CELEBRATING A DECADE OF ONE-TO-ONE LEARNING.

Whether it's a pilot program for mobile computing in your classrooms or establishing a complete one-to-one environment, you can count on Toshiba for solutions that are affordable, easy to implement and deliver great long-term value.



TOSHIBA'S VALUE FOR K-12 SCHOOLS:

- Notebooks and Tablet PCs offer an early introduction to technology that's fun, engaging and highly effective
- Students stay on task and are excited about learning
- Toshiba technology helps facilitate a true one-to-one student-computer learning experience
- Wireless-enabled notebooks let students and teachers enjoy truly mobile education tools and allows for real-time feedback
- Teachers can enjoy the speed and convenience of paperless grading
- Platform feature set encourages collaborative teaching and learning

TOSHIBA LEARNING TOOLS FOR K-12:

- Tablet PCs coupled with wireless projectors enable virtual whiteboarding
- Toshiba Simply Mobile™ carts serve as a complete computer lab on wheels
- Toshiba offers a full line of docks, drives, power supplies, plus other essential accessories



INSPIRE

CASE STUDY

Cincinnati Country Day School

Toshiba education solutions reduce costs and energize student performance.

Challenge:

Cincinnati Country Day School (CCDS), an independent K-12 school with 100 teachers and an enrollment of just under 900, wanted to create an environment that would engage students and accommodate a wide variety of learning styles.

Solution:

In partnership with Toshiba and Microsoft®, CCDS became the nation's first school to equip every fifth- through twelfth-grade student with a portable computer and was among the first to create a campus-wide wireless local area network (LAN).

Benefits:

- Toshiba Tablet PCs are improving student and teacher performance and reducing educational costs in virtually every subject area
- Teachers are using Tablet PCs and digital ink to help students visualize sentence structures
- Science teachers use the pen and zooming features of Toshiba Tablet PCs to teach students how to use maps. These digital maps are easily updated and regularly reused
- History teachers have begun replacing printed textbooks with their electronic counterparts, saving \$70 per book, per year
- Graduates of CCDS have the advantage of knowing how to use a mobile PC to take notes, study, research and collaborate—providing significant benefits in their work lives and post-secondary education

WHY TOSHIBA?

• Value

Our education products are affordable, engineered for performance and built to provide years of service and enjoyment

• Reliability

Our products are also built to the highest quality standards, then thoroughly tested to work reliably every time

• Innovation

We spend billions in R&D in our quest to raise the standards of mobile computing and build better solutions for education

• Technology Leadership

Since introducing the world's first notebook PC over twenty years ago, Toshiba innovations continue to enable and empower students and teachers to excel

• Performance

Toshiba products are engineered to make students and teachers more mobile and productive—anytime, anywhere—while providing excellent long-term institutional value

• Commitment to Education

For over ten years, Toshiba has not only been an education technology provider, but we have also been a committed partner in the learning process. In fact, we helped pioneer the original one-to-one Anytime Anywhere Learning movement

