

Brochure



Make a difference. No compromise.

HP Officejet Enterprise Color for education



HP Officejet Enterprise ink makes a positive impact—in your classrooms and on your budget.



The short story

The HP Officejet Enterprise series is the all-gain, no-pain addition to your printing fleet—for your classrooms and your budget. With these color MFPs and printers, there's no compromise. You get the reliability and solutions of an HP LaserJet—at up to half the cost per page and twice as fast as color lasers.^{1,2} Print in color and handle high-volume jobs, page after page. Use durable HP pigment inks for smear-, water-, and highlighter-resistant documents.³ These HP Officejets come equipped for seamless integration, HP security, and easy management. And they're the best choice for conserving energy, paper, and other resources.

Yes, it's ink. And it's much more than you think—these HP Officejets are ideal for an educational institution's printing fleet. Think cost-effective color that engages learning and showcases student work. Think high-volume reliability just like HP LaserJets—but up to half the cost per page and twice the speed of color lasers.^{1,2} Introducing the HP Officejet Enterprise Color printer and MFP series.

Make no compromise

It's powerfully simple. Your school needs both savings and performance. Now you can add an HP Officejet to your printing environment—and get all of the solutions and reliability you expect from an HP LaserJet, at up to half the cost per page and twice the speed of color lasers.^{1,2} Quickly print teaching materials and student work that capture attention with durable color—while keeping your budget in mind. And benefit from seamless integration and easy management for IT.

Like an HP LaserJet—but half the cost and twice as fast^{1,2}

More cost-effective and much faster than color lasers^{1,2}

- Quality color, up to half the cost—spend up to 50% less per page compared with color lasers¹—and create engaging, effective documents with eye-catching graphics and images.
- Help staff and students spend more time on learning and less time at the printer, with print speeds over 70 ppm—up to twice as fast as color lasers.² Our proven HP PageWide Technology enables full page-width printing in a single pass, so print jobs are finished in a flash.
- Rely on durable color that is water-, smear-, and fade-resistant—and that stands up to highlighters—thanks to HP pigment inks.³
- Get exceptional value from Original HP high-capacity ink cartridges.⁴
- Help reduce paper costs and save time, using automatic two-sided printing.

Time-saving, reliable performance

- Spend less time on scanning tasks, thanks to super-fast speeds. Scan two-sided documents in a single pass—then send scans to network folders, email, and more.⁵
- Keep print jobs moving efficiently. HP EveryPage technology helps capture each page and detect potential misfeeds before they slow you down—no matter the varying weight, size, or condition of pages.⁶
- Make it easier to get jobs right, the first time—the MFP's 8-inch (20.3 cm) color touchscreen lets you easily preview and edit scans, adjust images, and launch jobs.⁷ Enter data quickly and accurately using the pull-out keyboard.⁶
- Confidently tackle large print jobs without stopping to reload—these printers and MFPs have a paper capacity of up to 1,050 sheets.⁸ An optional cabinet and stand is available for all models.

To learn more, visit
hp.com/go/K12 or call
800-88TEACH (800-888-3224)

- Rely on a printer that's designed for longevity, through and through—with minimal parts that wear over time. Reduce maintenance and replacement costs over the life of the device.
- Give your school a more convenient option for color printing. With their small footprint, HP Officejet Enterprise printers and MFPs can be placed wherever users need them most—including small spaces.

HP's best choice for the environmentally conscious organization⁹

- Reduce energy use—because these devices have no fuser, they consume much less energy than many color lasers in their class.¹⁰ Save even more energy by presetting your printer or MFP to turn on when you need it and off when you don't.
- These printers and MFPs meet ISO specifications for use in cleanrooms—making them perfect for sensitive environments where airborne particulates need to be minimized.¹¹
- Reduce waste—use up to 90% less supplies and packaging by weight compared with lasers.¹²
- Reduce paper use by up to 50% by printing two pages on a single sheet, using built-in automatic two-sided printing.

Make it easy on IT

- Give staff and students the freedom to print from their smartphones, tablets, and notebook computers, with no need to access the school network. These printers and MFPs come ready to deploy optional wireless direct and HP touch-to-print technology.^{13,14}
- Take the guesswork out of fleet management—centrally monitor and control your printers with HP Web Jetadmin.¹⁵
- Work with the future in mind. HP FutureSmart firmware lets you upgrade the device on your schedule, whenever solutions advance.
- Safeguard sensitive student and personnel data with a full suite of advanced security solutions and an encrypted HP High-Performance Secure Hard Disk. With the optional HP Imaging and Printing Security Center, your IT staff can help securely deploy and monitor devices by applying a single security policy across the fleet.¹⁶
- Make the most of your investment. Take advantage of the HP Open Extensibility Platform (OXP)—it simplifies the development and deployment of HP and third-party solutions for expanded capabilities.
- Easily integrate optional productivity and security solutions through the hardware integration pocket.

Fully loaded with HP Enterprise LaserJet features



- Advanced security, hard disk
- Enterprise-level fleet management
- FutureSmart firmware, full OXP solutions support
- Mobile printing options
- Advanced workflow features⁶
- HP Easy Select color touchscreen⁷

Plus all the advantages of HP PageWide Technology



- Half the cost per page of color lasers¹
- Print twice as fast as color lasers²
- Permanence, water fastness, and impressive print quality³
- Consumes less energy—with no fuser¹⁰

One amazing product!



HP Officejet Enterprise Color X555 series and Color MFP X585 series

Notes

¹ Cost per page (CPP) claim is based on the majority of color laser MFPs ≤\$3,000 USD and color laser printers ≤\$1,200 USD as of December 2013, based on market share as reported by IDC as of Q3 2013. ISO yield is based on continuous printing in default mode. CPP comparisons for laser supplies are based on published specifications of the manufacturers' highest-capacity cartridges. For details, see hp.com/go/officejet. CPP based on HP 980 ink cartridges' estimated street price. For more information, see hp.com/go/learnaboutsupplies.

² Comparison based on manufacturers' published specifications of fastest-available color mode (as of December 2013) and includes color laser MFPs ≤\$3,000 USD and color laser printers ≤\$1,200, based on market share as reported by IDC as of Q3 2013 and HP internal testing of printer in fastest-available color mode (sample 4-page category documents tested from ISO 24734). For more information, see hp.com/go/printerspeeds.

³ Fade resistance based on paper industry predictions for acid-free papers and Original HP inks; colorant stability data at room temperature based on similar systems tested per ISO 11798 and ISO 18909. Water resistance based on HP internal testing, using paper with the ColorLok® logo.

⁴ Page volume based on HP 980 Black Original Ink Cartridge. Average based on ISO/IEC 24711 or HP testing methodology and continuous printing. Actual yield varies considerably based on content of printed pages and other factors. Some ink from included cartridge is used to start up the printer. For details see hp.com/go/learnaboutsupplies.

⁵ Not available on the HP Officejet Enterprise Color printer X555 series. Single-pass two-sided scanning is available only on the HP Officejet Enterprise Color Flow MFP X585z. The X585dn and X585f models offer two-sided scanning with a reversing automatic document feeder.

⁶ Available only on the HP Officejet Enterprise Color Flow MFP X585z.

⁷ Available only on the HP Officejet Enterprise Color MFP X585 series.

⁸ 1,050-sheet input capacity with 500-sheet tray 3 (included standard with the X555xh model) may be added as an optional additional purchase to the X555dn, X585dn, X585f, and X585z models).

⁹ Compared with all HP enterprise-level printers and MFPs.

¹⁰ Majority of color laser MFPs ≤\$3,000 USD and color laser printers ≤\$1,200 USD based on market share as reported by IDC as of Q3 2013; for details, see hp.com/go/officejet. Energy use based on internal HP testing. Actual cost and energy usage may vary.

¹¹ Based on results of third-party testing of HP Officejet Enterprise Color MFP X585 series with HP 980 Original ink cartridges.

¹² Compared with the majority of color laser MFPs ≤\$3,000 USD and color laser printers ≤\$1,200 USD based on market share as reported by IDC as of Q3 2013. Calculation compares weight of supplies and cartridge packaging needed for similar amount of pages based on ISO yield and continuous printing.

¹³ Mobile device needs to be connected directly to the Wi-Fi network of a wireless-direct capable MFP or printer prior to printing. Depending on mobile device, an app or driver may also be required. Wireless performance is dependent on physical environment and distance from the access point in the MFP or printer. For details, see hp.com/go/wirelessprinting. Wireless direct printing requires purchase of optional module.

¹⁴ Mobile device must support near field communications enabled printing. For a list of supported devices, see hp.com/go/businessmobileprinting. HP touch-to-print requires purchase of optional module.

¹⁵ Universal device plug-in is offered with HP Web Jetadmin 10.3 SR4 and higher. HP Web Jetadmin is free and available for download at hp.com/go/webjetadmin.

¹⁶ To learn more about HP Imaging and Printing Security Center or to obtain a free 60-day trial, please visit hp.com/go/ipsc.

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