

Campus Technology 2012 Editorial Calendar												
	January	February	March	April	May	June	July	August	September	October	November	December
Joint topics with T.H.E. Journal and Online	21st Century Facilities: High Performance Campus Learning Environments Possible product categories covered: green buildings, a/v, furniture, building management systems	Money: Budgeting In the New Normal; How Should IT Plan for Flat or Declining Funding Possible product categories covered: project management, financial planning tools	Digital Literacy: A New Paradigm for Digital Literacy in a Connected and Complicated World Possible product categories covered: mobile, e-learning, digital production tools	Digital Content: E-Textbooks and Digital Libraries/Repositories Possible product categories covered: e-textbooks, storage, library systems	Security: Why Doesn't Higher Ed Worry About IT Security Like Their Corporate Brethren (and Why They Might Want to)? Possible product categories covered: data security	Next Generation Classrooms: Challenges in Designing the 21st Century Multimedia Classroom Possible product categories covered: a/v, classroom furniture, collaboration tools	Professional Development: Tried-and-True Ways to Train IT Staff Possible product categories covered: webinar tools, web 2.0 tools, training resources	Mobile Learning: Creating a Mobile Infrastructure • Access • Security • Cost Possible product categories covered: wireless networks, mobile, network security	Collaborative Learning: The Ever-changing World of Interactive Whiteboards and Other Tools of Collaboration Possible product categories covered: a/v, interactive projectors, whiteboards, clickers, collaboration tools	Big Data: The Next Frontier of IT Innovation Possible product categories covered: storage, business intelligence, data analytics, ERP	Cloud Computing: The Storage Headache (and What Can Cure It) Possible product categories covered: cloud, storage, SaaS	E-Learning: 10 Keys to Successful Hybrid Learning Programs Possible product categories covered: e-learning, collaboration tools, learning management systems
	Innovators: Where Are They Now? products: misc	Open Source How to take your in-house software project open source products: open source	DIY U: The Future of E-Learning products: e-learning, e-portfolios, collaboration tools	Distance Learning vs Classroom: Does the distinction matter anymore? products: e-learning, collaboration tools	Vendor Relations: How to forge a productive relationship with your vendors products: misc	The High Cost of College: Does Tech Help or Hurt? products: e-textbooks, misc	Community Colleges: Tech Skills that Industry Wants Now products: misc	Innovator Awards products: misc	Tech and the Athletic Program products: a/v, scheduling, facilities management, e-purchasing, paperless	Tapping Students to Handle Campus IT products: help desk, project management	Accessibility and Campus Tech: College Stack Up? products: accessibility, captioning, portals	Social Media/Web 2.0. products: social media, web 2.0
	The Next IT Thing: Predictions for 2012 products: misc	Security: Catching Illegal Downloaders products: network security	Personalized Learning: What Does It Look Like? products: LMS, e-portfolios, tutoring/advising	Open Educational Materials: The Curation Problem products: storage, e-textbooks, open source	Retention and Student Advising: Tech solutions that really work products: retention, CRM, advising	Dialing for Donors: How Tech Can Improve Alumni Relations and Increase Giving products: CRM, data analytics	Confessions of a Luddite: The True Story of a Technophobic Professor Who Tried Technology and Loved It. products: a/v, LMS, collaboration tools	Innovator Awards Part II products: misc	5 Strategies for Successful Pilot Programs products: misc	High Performance Computing: Build, Borrow, or Lease? products: supercomputers, data centers, networking	Informal Learning and Assessment + E-portfolios products: assessment, e-portfolios	Does FERPA Hinder Technology in Education? And is there a solution? products: data security
	The Power of the Blog as Instructional Tool products: web 2.0 tools	Personal Clouds: Do They Have a Role on Campus? products: cloud, virtualization, storage	Augmented Reality in the Classroom products: a/v, mobile	Green Shoots: What we can learn from LACCD's eco-crash a year later. products: green tech, facilities management	Making the Help Desk Self-Service products: help desk, portals	Distance Learning and the Semester Abroad products: e-learning, webinar/web conferencing tools, collaboration tools, mobile	Lecture Capture and Paid Speakers: How does that work? products: lecture capture	Working With Open Source Vendors products: open source	iPads in Education: Are they effective? products: mobile, wireless	How Exemplary Colleges of Education Are Using Technology products: web 2.0, collaboration tools, a/v	Dark Cloud: Is Your Institution Using the Cloud Behind IT's Back? products: cloud, virtualization, web 2.0	BI / Dashboards products: business intelligence, data analytics, portals
	Green Flash: 5 Quick Sustainable Initiatives You Can Implement This Year products: green tech Guest Column: Reinventing IT	3D in the Classroom: Is it Worth It? products: a/v Guest Column: Smartphones & Smart Alecks--Tales from the Classroom	Equipment Warranties: Are They Worth the Cost? products: misc hardware Guest Column: Reinventing IT	Alternatives to the LMS products: LMS, web 2.0 Guest Column: I'm a Librarian. Now What?	The Nielsen Effect: What Impact Does Online Student Evaluation of Faculty Have? products: course evaluations Guest Column: Reinventing IT	10 Tech Tips for Improving Recruitment products: CRM, social media, web 2.0 Guest Column: My Security Nightmare	The Data Center: Who Needs One? products: supercomputing, storage, cloud, virtualization Guest Column: Reinventing IT	INFOCOMM Show Coverage products: a/v Guest Column: Putting My Head in the Cloud	CT2012 Show Coverage products: misc Guest Column: The Downside to Virtualization	Project Management: Making IT Decision-Making Transparent products: project management Guest Column: What Students Want To Text Us About Technology	Online Testing: New Ways to Create a Secure, Honest Testing Arena products: e-learning, online testing Guest Column: Putting My Head in the Cloud	Digital Signage: It's Not Just for Signs Anymore products: digital signage, a/v Appy 'O'ldays: Apps I Want for Christmas
Bonus Distribution	FETC, School Building Exp		CoSN		SIIA	InfoComm, ISTE	Campus Technology 2011		CT Forum 2012 EdNet	Educause		
Pitch by	Sept. 1	Oct. 1	Nov. 1	Dec. 1	Jan. 1	Feb. 1	Mar. 1	Apr. 1	May. 1	June. 1	July. 1	Aug. 1

Please note: All stories are subject to changes without notice.