T.H.E. Journal 2012 Editorial Calendar

	January	February	March	April	May	June/July		August	September	October	November/December	
Joint topics with Campus Technology and Online	**21st Century Facilities:** How to Leverage Existing Facilities for 21stCentury Learning _____ *Possible product categories covered: green buildings, a/v, furniture, building management systems*	**Money:** Budgeting In the New Normal: How Should IT Plan for Flat or Declining Funding _____ *Possible product categories covered: project management, financial planning tools*	**Digital Literacy:** Global Literacy: A New Paradigm for Digital Literacy in a Connected and Complicated World _____ *Possible product categories covered:mobile, e learning, digital production tools*	**Digital Content:** The Media Center's Role in Supporting Digital Content _____ *Possible product categories covered:e-textbooks, storage, library systems*	**Security:** Schools That Use FB and YouTube: How Do They Keep Safe? (How Did They Convince Their Boards?) _____ *Possible product categories covered: data security, network security, safe social media tools*	**Next Generation Classrooms:** Challenges in Designing the 21st Century Multimedia Classroom _____ *Possible product categories covered: a/v, classroom furniture, collaboration tools*	**Professional Development:** DIY PD _____ *Possible product categories covered:webinar tools, web 2.0 tools, training resources*	**Mobile Learning:** Creating a Mobile Infrastructure: • Access • Security • Cost _____ *Possible product categories covered: wireless networks, mobile, network security*	**Collaborative Learning:** The Ever-changing World of Interactve Whiteboards and Other Tools of Collaboration _____ *Possible product categories covered: a/v, interactive projectors whiteboards, clickers, collaboration tools*	**Big Data:** The Next Frontier of IT Innovation _____ *Possible product categories covered: storage, business intelligence, data analytics, ERP*	**Cloud Computing:** The Storage Headache (and What Can Cure It) _____ *Possible product categories covered: cloud, storage, SaaS*	**E-Learning:** 10 Keys to Successful Hybrid Learning Programs _____ *Possible product categories covered: e-learning, collaboration tools, learning management systems*
	Guide to the Cloud: Part 2, The Business of Cloud Computing *PRoducts: virtualization, SaaS, PaaS, personal cloud*	**Revolutionary Writing Programs** *Products: collaboration tools, productivity tools, curriculum applications*	**Tablets vs. iPads vs. Netbooks vs. Laptops. Which Way Do You Go?** *Products: tablets, iPads, notebooks, netbooks, laptops, other mobile devices*	**Where's the Revolution Part 2: Where are E-Textbooks in K12?** *Products: e-books, e-textbooks, digital content*	**Career Education** *Products: technical tools, workplace tools, certification*	**The Principal as Technology Leader** *Products: project management, professional development, leadership training, communication tools*		**Creative Funding Strategies for Mobile Access Underserved Students** *Products: mobile devices, mobile networks*	**Embedded Assessment** *Products: assessment tools, clickers, online assessment*	**Student-Run Tech Support** *Products: Help desk support tools, technical certification programs, student-training programs*	**Learning Management Systems and Personalized Learning** *Products: Learning management systems*	
	Online Communities of Practice *Products: collaboration tools, social networking*	**Professional Development: Can You Learn to Teach With Technology From a Book?** *Products: Professional development books, online professional development*	**Technology & RTI** *Products: RTI applications*	**The Learning Returns of Green Schools** *Products: green schools, green technology, building management systesms*	**Using Technology to Improve Community Relations** *Products: Communication tools, web-site design tools, CRM toools*	**How to Not End Up on YouTube: Social Media for Administrators** *Products: social media tools*		**InfoComm Show Coverage** *Special Section*	**ISTE Show Coverage** *Special Section*	**How Exemplary Colleges of Education Are Using Technology** *Products: Professional development tools, collaboration tools, preservice technology programs*	**Using Online for AP and College Credit** *Products: e-learning, AP curriculum*	
	Technology-based Behavior Programs *Products: behavior supports tools, professional development*	**Best Practices in Online Credit Recovery** *Online learning, e-learning, remedial learning, retention tools*	**Curriculum Update: Art** *Products: digital art tools*	**Curriculum Update: Math** *Products: Digital math tools*	**Curriculum Update: Physical Education** *Products: video, video-conferencing, handheld observation tools, digital signage*	**Technology Support of Guidance Programs** *Products: advising, tutoring*		**Curriculum Update: Science** *Products: digital science tools*	**Curriculum Update: Foreign Languages** *Products: foreign language applications, e-learning, video-conferencing*	**Open Content: How Do You Find the Best?** *Products: open source, OER*	**Curriculum update: Social Studies** *Products: social studies applications, online research, online resources, collaboration tools*	
	School and College Building Expo Pre-show Coverage *Special Section*	**Fallout from Missouri: Online Safety in a Political World** *Products: Network security, social networking, safe social media*	**Reader's Choice: The Best Free (or Almost Free) Learning Apps** *Products: Misc*	**Does Anybody Teach Keyboarding Anymore?** *Products: Keyboarding apps*	**Do Teachers Need Tech Certification?** *Programming tools, digital media tools*	**Online Masters in Ed Tech Programs** *Products: Special Section: Online Masters in Ed Tech Programs*		**Not Your Father's PA System** *Products: PA, audio, communications tools*	**World of Warcraft: Are They Serious (Yes They Are)** *Products: Digital games for learning*	**Technology & Early Learning: What Do We Know?** *Products: Early learning apps*	**Predictions for 2013: Things We Know WON'T Happen** *Products: Miscellaneous*	
	Policy & Advocacy: Geoff Fletcher	**Research in Action**	**Research in Action**	**Policy & Advocacy: Geoff Fletcher**	**Research in Action**	**Research in Action**		**Policy & Advocacy: Geoff Fletcher**	**Research in Action**	**Research in Action**	**Policy & Advocacy: Geoff Fletcher**	
Bonus Distribution	FETC, School Building Exp		CoSN		SIIA	InfoComm, ISTE Campus Technology 2011			CT Forum2012 EdNet	Educause		
Pitch by	Sept. 1	Oct. 1	Nov. 1	Dec. 1	Jan 1.	Feb. 1		Apr. 1	May. 1	June. 1	July. 1	

Please note: All stories are subject to changes without notice.